

Advertising rate card 2024 New B5 page size (174 x 244mm)



Multiple insertions must be paid for in advance to qualify for our discounts.

Prices 1 January–31 December 2024 Prices for the back page are in brackets. Please note that space on the back page may not always be available, and is never available for half and full page adverts.

Size (w x h)	1 issue	3 issues	5 issues	10 issues
78mm x 35mm	£22 (£32)	£54 (£80)	£91 (£138)	£161 (£242)
78mm x 78mm	£43 (£64)	£116 (£174)	£183 (£274)	£323 (£484)
78mm x 140mm	£86 (£129)	£232 (£348)	£365 (£548)	£645 (£967)
Half page (horiz 161mm x 113mm vertical 78mm x 233mm)	£150	£405	£638	£1,125
Full page (161mm x 233mm)	£270	£729	£1,148	£2,000

Please send print-ready files in .jpg, .tif or .pdf format at high resolution (300dpi or greater). Adverts submitted in Word will be recreated (no charge). Alternatively we offer a free design service if you don't have an existing advert. All submissions and enquiries to our advertising manager, Mrs Chris Senior: advertising@thebridgemagazine.org or 01308 427451. Full terms and conditions available at www.thebridgemagazine.org/advertising