

Advertising rate card 2025

B5 page size (174 x 244mm)

Multiple insertions must be paid for in advance to qualify for our discounts



Prices for the back page are in brackets. Please note that space on the back page may not always be available, and is never available for half and full page adverts.

Prices 1 January–31 December 2025

Size (w x h)	1 issue	3 issues	5 issues	10 issues
78mm x 35mm	£23 (£33)	£56 (£82)	£94 (£142)	£166 (£249)
78mm x 78mm	£44 (£66)	£119 (£179)	£188 (£282)	£332 (£498)
NEW 78mm x 110mm	£66	£179	£280	£495
For events only * (not available on back page)				
78mm x 140mm	£88 (£133)	£239 (£358)	£375 (£565)	£664 (£996)
Half page (horiz 160mm x 113mm vertical 78mm x 230mm)	£155	£417	£657	£1,159
Full page (160mm x 230mm)	£278	£750	£1,182	£2,060

* This new size has the same proportions as the standard A sizes so will accommodate your existing poster design. These ads will go in the Local Life 'what's on' section or in the news pages.

Please send print-ready files in .jpg, .tif or .pdf format at high resolution (300dpi or greater). Adverts submitted in Word will be recreated (no charge). Alternatively we offer a free design service if you don't have an existing advert.

All submissions and enquiries to our advertising manager, Mrs Chris Senior: advertising@thebridgemagazine.org or 01308 427451. Full terms and conditions available at www.thebridgemagazine.org/advertising